

# **GREATER PHOENIX**

### 4th QTR 2011

## APARTMENT OWNER'S NEWSLETTER

In the 4<sup>th</sup> quarter, vacancy rates inched upwards to 10.5% with a negative 1,947 absorption. There were 60 regular apartment sales in Q4, similar to previous quarters this year. For the entire year, there were 265 total apartment sales. This was 19% more than 2010 (223) and much more than in 2008 and 2009. Of the 60 regular sales in Q4, 28% were "flips" – properties purchased at bargain prices over the past couple years – and now being resold. We expect this trend to increase, but we also see a continued opportunity for values to increase as the economy rebounds and liquidity returns.

**KASTEN LONG COMMERCIAL GROUP:** After specializing in apartment brokerage since 1998, we now offer expertise with sales and leasing for office, retail and industrial. Recent additions to our group include: Paul Blum, JD, CCIM (602 369 7575) and Peter McSorley, MBA (602 628 5066), both highly respected, dedicated and very knowledgeable.

### **Vacancy Rate Inches Up to 10.5%**

Vacancy rates for the 4th quarter for all-size, existing (>6 mo.'s) multifamily units increased from 9.9% in the 3rd quarter to **10.5%.** Of the 345,451 total multifamily units, there were 36,175 reported as vacant. The highest percentage increase was seen in the smaller units (see chart below), but the overall increase was due to a gain in the 200+ size. The total inventory gained 153 units.

# of Units	2011 3rd Qtr.	2011 4th Qtr.
2 - 24	14%	21%
25 - 50	8%	9%
51 - 75	10%	9%
76 - 99	5%	5%
100 - 150	9%	9%
151 - 200	10%	10%
200+	10%	<u>11%</u>
Average	9.9%	10.5%

Central and west metro Phoenix cities continue to struggle with double digit vacancy rates, the highest district again was NW Phoenix with 22%. Scottsdale and the east valley cities (Tempe, Mesa, Gilbert, Chandler) mostly remained below 10%. Vacancy rates for each of the Valley's 32 districts, are posted under "Apartments-Market Data" on <a href="https://www.klcommercialGroup.com">www.klcommercialGroup.com</a>.

For the 4th quarter of 2011, there were 762 units permitted in three projects: 334 units by MT Builders at 3250 S. Arizona Avenue, in Chandler; 300 units by Optima Construction at 6895 E Camelback

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#### Multifamily Data - Greater Phoenix Area

Year	Permits	Absorbed	Vacancy
2002	5,351	4,273	9%
2003	4,836	3,702	9.6%
2004	4,997	9,230	7.9%
2005	3,250	4,756	5.0%
2006	3,922	(4,653)	5.3%
2007	6,675	(5,846)	8.5%
2008	6,365	(4,466)	10.8%
2009	637	(5,319)	14.2%
2010	408	20,743	10.3%
2011 (1)	4	2,154	9.7%
2011 (2)	78	(3,891)	10.9%
2011 (3)	1,117	3,479	9.9%
2011 (4)	762	(1,947)	10.5%

Road, in Scottsdale; and 114 units by NRP Contractors at 4150 N 9<sup>th</sup> Street, in Phoenix. Rental rates dropped 0.1% from last quarter. At the end of the year, ASU reports that there are 1,112 units under construction and 748 permitted – but not yet started.

Data Source for Vacancy and Demographics:

 Phoenix Metropolitan Housing Study, AZ R.E.
Center Arizona State University's Polytechnic Campus

## **Greater Phoenix Apartment Sales**

ADDRESS	UNITS	SOLD PRICE	SALE DATE	GSI	GRM	COMMENTS
CITY 'NAME'	SIZE (SF)	PRICE / SF	YEAR BLT.	PRICE / UNIT	CAP	
1960 W Keating Ave	576	\$29,100,000	11/1/2011	\$4,342,800	6.7	336 1/1, 80 2/1, 160 2/2
Mesa, 'Aventerra@Dobson R'	450,880	\$64.54	1980	\$50,521	7.6	REO, Renov 2007
111 N Gilbert Rd	397	\$15,522,700	12/29/2011	\$2,423,766	6.4	132 1/1, 265 2/1
Mesa, 'Valencia Crossing'	263,144	\$58.99	1984	\$39,100	6.3	Renov 2005
4315 E Thunderbird Rd	385	\$30,100,000	10/11/2011	\$3,056,700	9.8	10 st, 211 1/1, 140 2/2, 24 3/2
Phx, 'Villa Encanto'	313,842	\$95.91	1983	\$78,182	7.0	
1415 N Country Club Dr	348	\$13,000,000	10/17/2011	\$2,386,968	5.4	318 1/1, 30 2/1
Mesa, 'Country Club Veranda'	195,694	\$66.43	1985	\$37,356	6.1	REO, Cash
8275 E Bell Rd	330	\$55,422,000	10/21/2011	\$4,863,912	11.4	72 1/1, 86 1/1.5, 86 2/2, 86 3/2
Scotts, 'GlenEagles'	362,685	\$152.81	2000	\$167,945	5.7	
2627 N 45 <sup>th</sup> Ave	301	\$4,500,000	12/01/2011	\$2,255,400	2.0	33 1/1, 130 2/1, 138 3/1.5
Phx, 'Pine Ridge'	273,288	\$16.47	1972	\$14,950	8.3	REO, 67% occupied
3625 E Ray Rd	288	\$32,000,000	12/14/2011	\$3,147,384	10.2	68 1/1, 196 2/2, 24 3/2
Phx, 'Mountainside'	280,104	\$114.24	1995	\$111,111	5.6	Cash
1800 E Covina St	265	\$7,450,000	11/3/2011	\$1,709,700	4.4	133 1/1, 132 2/1
Mesa, 'Asante Village'	172,300	\$43.24	1979	\$28,113	6.4	REO, FKA Riviera Pointe
8092 W Paradise Ln	240	\$26,900,000	12/8/2011	\$2,413,666	11.1	48 ST, 48 1/1, 132 2/2, 12 3/2
Peoria, 'Enclave@ParadiseLn'	247,964	\$108.48	2007	\$112,083	5.6	
8450 N 67 <sup>th</sup> Ave	224	\$7,800,000	11/18/2011	\$1,740,480	4.5	112 1/1, 112 2/2
Glndl, 'Sunset Landing'	140,224	\$55.63	1985	\$34,821	6.3	82% occupied
3175 N Price Rd	200	\$12,600,000	12/13/2011	\$1,595,570	7.9	80 1/1, 48 2/1, 60 2/2, 12 3/2
Chndlr, 'Chandler Meadows'	173,248	\$72.73	1983	\$63,000	6.2	Cash
16682 N West Point Pky	168	\$14,150,000	11/29/2011	\$1,808,640	7.8	64 1/1, 40 2/1, 40 2/2, 24 3/2
Surprise, 'Vlg @ West Point'	167,244	\$84.61	2004	\$84,226	5.5	
4121 W McDowell Rd Phx, 'Hacienda Del Rio'	146 81,942	\$4,100,000 \$50.04	12/28/2011 1985	\$28,082		146 1/1 Subsidized senior housing
13610 N 51 <sup>st</sup> Ave	135	\$5,730,000	11/23/2011	\$1,082,340	5.3	12 st, 75 1/1, 12 2/1, 36 2/2
Glndl, ' Glenridge'	94,200	\$60.83	1985	\$42,444	6.0	Cash
2855 E Broadway Rd	132	\$11,411,000	12/16/2011	\$1,226,000	9.3	36 1/1, 20 2/1, 68 2/2, 8 3/2
Mesa, 'Lindsay Palms'	128,836	\$88.57	1999	\$86,447	5.5	REO, resale from 9/09
8080 N 51 <sup>st</sup> Ave	130	\$4,125,000	12/20/2011	\$727,104	5.7	74 1/1, 56 2/2
Glndl, 'Maplewood'	90,172	\$45.75	1984	\$31,731	5.9	REO, resale from 5/11
11850 N 19 <sup>th</sup> Ave	128	\$1,600,000	12/16/2011	\$595,440	2.7	18 st, 85 1/1, 25 2/1
Phx, 'Cheyenne Pointe'	60,303	\$26.53	1985	\$12,500	9.6	REO, cash, renov 2005
1120 S Sycamore	120	\$6,250,000	11/18/2011	\$1,215,360	5.1	1 1/1, 119 2/2
Mesa, 'Sycamore Shadows'	102,340	\$61.07	1978	\$52,083	6.8	REO
5235 N 43 <sup>rd</sup> Ave,	100	\$2,350,000	11/21/2011	\$663,600	3.5	20 1/1, 60 2/1, 20 3/1.56
Phx, 'Oasis West'	81,520	\$28.83	1972	\$23,500	4.9	63% occupied, cash, resale from 9/11
8622 N 59 <sup>th</sup> Ave Glndl, 'Village Sereno'	93 111,369	\$10,250,000 \$92.04	11/30/2011 2009	\$110,215	6.0	REO, Condo mapped
708 N Country Club Dr	92	\$1,900,000	11/14/2011	\$569,496	3.3	31 st, 60 1/1, 1 2/1
Mesa, 'The Brittany'	47,850	\$39.71	1970	\$20,652	9.6	REO, resale from 12/09
454 W Brown Rd	80	\$3,000,000	11/30/2011	\$623,040	4.8	80 2/2
Mesa, '454 West'	80,000	\$37.50	1972	\$37,500	8.7	REO, cash
10825 N Cave Creek Rd Phx, 'North Mountain Lodge'	65 26,845	\$348,700 \$12.99	11/10/2011 1963	\$5,365		27 st, 36 1/1, 1 2/1, 1 3/1 REO, sold to subsidized housing
125 N 18 <sup>th</sup> St	64	\$2,100,000	12/15/2011	\$539,904	3.9	12 1/1, 36 2/2, 16 3/2
Phx, 'Casa Nueva'	60,876	\$34.50	2001	\$32,813	10.9	REO
2502-2524 W Elm St	54	\$795,000	11/23/2011	\$266,136	3.0	32 1/1, 22 2/1
Phx, 'Elm Street'	39,322	\$20.22	1964	\$14,722		REO, 67% occupied

CAP Cap Rate (NOI / Sales Price)

GSI Gross Scheduled Annual Income (Assumes 0% vacancy)

Gross Rent Multiplier (Sales Price / GSI) GRM NOI

Net Operating Income (Total income less vacancy and expenses)

Table compiled by: **Kasten Long Commercial Group** Data source: COSTAR, ARMLS, BREW and personal knowledge. All information is believed to be accurate but is not guaranteed.

ADDRESS	UNITS	SOLD PRICE	SALE DATE	GSI	GRM	COMMENTS
CITY 'NAME'	SIZE (SF)	PRICE / SF	YEAR BLT.	PRICE / UNIT	CAP	
1030 N 3 <sup>rd</sup> St	48	\$1,250,000	10/19/2011	\$249,600	5.0	40 st, 8 1/1
Phx, 'Continental'	22,788	\$54.85	1964	\$26,042	7.8	Cash
5343 E Taylor St	47	\$1,725,000	10/18/2011	\$336,300	5.1	23 1/1, 24 2/2
Phx, 'Papago Fairways'	36,780	\$46.90	1989	\$36,702	8.1	REO, cash
5024 E Thomas Rd	46	\$1,175,000	12/29/2011	\$327,156	3.6	9 st, 19 1/1, 15 2/1, 3 3/2
Phx, 'Carlton Court'	30,570	\$38.44	1963	\$25,543	10.3	Cash, renov 1997
1110 E Highland Ave	39	\$980,000	12/30/2011	\$243,600	4.0	5 st, 33 1/1, 1 2/1
Phx, 'Highland Villa'	23,409	\$41.86	1972	\$25,128		Cash
1920 E Hayden Ln	36	\$1,800,000	11/14/2011	\$262,440	6.9	36 2/1
Tempe, 'Galleon'	26,640	\$67.57	1984	\$41,667	6.0	Double escrow – 1 <sup>st</sup> sale (\$1.5M)
2534 W Georgia Ave	36	\$720,000	12/09/2011	\$219,600	3.3	26 1/1, 10 2/2
Phx, 'Georgia Villa'	25,100	\$28.69	1979	\$20,000	10.1	Cash, 70% occupied
436 W 8 <sup>th</sup> St	36	\$576,000	12/13/2011	\$203,378	2.8	36 1/1
Mesa, 'Olive Tree Vistas'	23,760	\$24.24	1986	\$16,000		REO, cash, 0% occupied, defer. maintenance
2424 E Grandview Rd	36	\$800,000	12/7/2011	\$228,600	3.5	3 st, 6 1/1, 27 2/1
Phx, 'Grandview Terrace'	23,850	\$33.54	1984	\$22,222	9.7	Condo mapped
6825 E 4 <sup>th</sup> St Scotts, 'El Dorado Resort'	33 29,096	\$2,175,000 \$74.75	11/25/2011 1960	\$65,909		2 st, 9 1/1, 20 2/2, 2 3/2
4848 E Holly St	32	\$1,220,000	11/17/2011	\$197,255	6.2	14 1/1, 8 2/1, 10 2/2
Phx, 'Garden Terrace'	27,346	\$44.61	1984	\$38,125	7.0	REO, cash
425 E Brown Rd	30	\$1,500,000	11/22/2011	\$283,320	5.3	18 2/1, 12 3/2
Mesa, 'Mountain View'	25,224	\$59.47	1973	\$50,000	9.3	Condo mapped, cash, renov 2008
3102 E Paradise Ln Phx, 'Paradise Arbor'	28 25,008	\$602,000 \$24.07	10/19/2011 1985	\$21,500	7.0	2 2/1.5, 36 2/2 82% occupied
2108 S Rural Rd	28	\$900,000	11/2/2011	\$168,000	5.4	15 1/1, 13 2/1
Tempe, 'Villa Tempe'	20,150	\$44.67	1959	\$32,143		REO, 50% occupied
3009 N 36 <sup>th</sup> St	26	\$855,000	12/9/2011	\$160,080	5.3	6 st, 12 1/1, 8 2/1
Phx, 'Melbourne'	16,650	\$51.35	1964	\$32,885		Cash, 50%, resale from 11/21/12 (\$775,750)
5301 N 19 <sup>th</sup> Ave	25	\$3,375,000	12/19/2011	\$390,000	8.7	25 2/2.5
Phx, 'Metro 1 Townhomes'	45,000	\$75.00	2010	\$135,000	6.4	REO, cash, condo mapped
5410 S 3 <sup>rd</sup> St Phx, 'Southview'	24 15,600	\$515,000 \$33.01	12/28/2011 1986	\$21,458	9.1	24 2/1
1604 W Pasadena Ave	23	\$425,000	12/13/2011	\$136,200	3.1	4 st, 18 1/1, 1 2/1
Phx, 'West Pasadena'	13,300	\$31.95	1948	\$18,478	9.5	REO, cash, 56% occupied
7011 N 68 <sup>th</sup> Dr Glndl, 'Garden Palms'	22 13,114	\$359,000 \$27.38	10/28/2011 1978	\$132,000 \$16,318	2.7	14 1/1, 8 2/1
1441 E Polk St Phx	18 9,792	\$330,000 \$33.70	11/30/2011 1984	\$18,333		11 1/1, 7 2/2 Cash
635 N 4 <sup>th</sup> Ave	18	\$660,000	12/29/2011	\$71,040	9.3	16 st, 2 1/1
Phx, 'Georgia Arms'	7,640	\$86.39	1949	\$36,667		Cash
310 W Medlock Dr	17	\$500,000	12/14/2011	\$142,800	3.5	17 2/2
Phx	16,328	\$30.62	1964	\$29,412		\$30,000 deferred maintenance
6817 N 17 <sup>th</sup> Av	16	\$421,000	11/07/2011	\$105,600	4.0	16 2/1
Phx, 'Silver Oaks'	14,400	\$29.24	1962	\$26,313		REO, 25% occupied, cash
1801-1809 W Mountain View	16	\$295,000	11/29/2011	\$75,072	3.9	1 st, 6 1/1, 9 2/1
Phx, 'Mountain View'	10,975	\$26.88	1963	\$18,438	9.1	Cash
1840 N 51 <sup>st</sup> St Phx, 'Seville East'	15 10,700	\$177,000 \$16.54	10/26/2011 1945	\$9,833		6 st, 4 1/1, 5 2/1 REO, cash, renov 1971
1810 N 51 <sup>st</sup> St,	15	\$310,000	12/14/2011	\$107,100	2.9	15 2/1
Phx, 'Millhaven'	12,600	\$24.60	1962	\$20,667		Cash
3002 N 40 <sup>th</sup> St	14	\$535,000	10/20/2011	\$94,800	5.6	5 1/1, 2 2/1, 7 2/2
Phx	11,500	\$46.52	1962	\$38,214		Cash

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### The Metro Phoenix Apartment Market (Q4 2011)

In the 4<sup>th</sup> quarter, there were 60 regular apartment sales (10 or more units) – similar to each previous quarter in 2011. Of these, half sold for more than \$1M and 33 of the 60 were "all cash". The 27 sales that had financing were mostly from new loans or restructured / assumed loans from the existing lender. What was different about the 4<sup>th</sup> quarter was that we are now seeing the resale of many properties that were purchased at bargain prices over the past couple years ("flips"). Of the 60 regular sales, 17 (28%) were "flips". Some of these "flips" had little work done, some were repositioned after some degree of upgrading, and some were sold by owners that decided that apartment ownership was not as easy as expected – or maybe they just believed that their broker's "proforma" was reality! Not our buyers.....

For 2011, all apartment sales (10 units or more) including regular, 3<sup>rd</sup> party trustee and partial condo sales (not including portfolio sales), totaled 265. The number of total sales was an increase of 19% over 2010 (223 total sales) and was much higher than in 2008 (75) and 2009 (57). The industry showed a renewed faith in the market by permitting 1,961 units for new construction in 2011, this compared to 408 units in 2010 and 637 units in 2009. Most of the new construction is planned as "in-fill", as opposed to the previous trend of building in the path of expansion on the outskirts of the cities.

### Trustee Sales Reduced - Auction Platforms Growing in Popularity for REO's

In the past few years, we have seen a number of apartments sold to 3<sup>rd</sup> parties at Trustee Sales. However, in the 4<sup>th</sup> quarter, there were only two 3<sup>rd</sup> party trustee sales for apartments. Many lien holders are trying to complete a sale prior to the trustee sale in an effort to avoid the liability of ownership - requiring additional time and expense for management, deferred maintenance, and all health and safety issues. There is a growing trend for lenders that do take on ownership to resell the asset via an auction platform. While this covers the lenders concern about being "transparent", the prices obtained are typically much less than a properly marketed community using the full service of an apartment broker.

#### **Liquidity: Still Dismal for Most – Great for Some**

Liquidity (money for financing) in the market is still minimal – but there are signs of life. The distressed, "B" and "C" properties are still only serviced with loans with higher interest rates (10% to 18%) at 50% to 60% loan-to-value (LTV). As these properties are refurbished and rent-stabilized, a strong owner may be able to obtain 70% LTV with reasonable interest rates. For "A" and "B" quality properties with strong historical financials, Fannie Mae, Freddie Mac and others have been offering ±4.5% interest rates at 80% LTV. Minimum loan amounts are about \$2.0M. These larger, quality properties are being purchased at 5% to 6% cap rates since large investment funds are receiving very low interest from banks and have minimal options for finding other investments with reasonable returns.

#### The Next Jump in Value

Property values have inched upwards with the steadily increasing domestic and international buying pressure, but there is plenty of upside as the economy and financing improves. Banks are still failing across the country and are being absorbed by larger, more solvent banks. Because of these failures, for many smaller banks, the FDIC and banking regulators have such a tight hold on the bank's operations, it often prevents them from doing loans – including apartment loans in metro Phoenix. As banks, big or small, grow out from under this tight control, look for liquidity to come back in the market. For the "B" and "C" properties, we expect to see a jump in values when liquidity returns. At present, the "all cash" buyer's return is essentially the "cap rate". When liquidity returns and investors can use leverage for acquisition, the selling cap rates for the "B" and "C" properties will drop and values will jump.

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