

# **GREATER PHOENIX**

### 3rd QTR 2010

# **APARTMENT OWNER'S NEWSLETTER**

Vacancy rates dropped for the third straight quarter having now decreased from 14.2% to 10.8% since the end of last year. The smaller and older complexes are still reporting higher vacancy rates. In the 3<sup>rd</sup> qtr., new apartment permits (81u) and apartments currently under construction (144u) are very low. Apartment sales remained strong, however, with the YTD totaling 150 transactions, far more than the entire year totals for 2008 (75) and 2009 (57).

Owners are still trying to resolve tough cash flow situations due to decreased rental rates and occupancy. Meg Steiner, attorney, has included an insert for this newsletter issue, outlining options that exist for owners of troubled apartments.

**KASTEN LONG COMMERCIAL GROUP:** Sales activity has remained strong with the Group having closed 48 apartment sales (650 units) through the 3<sup>rd</sup> qtr. ranging in size from 4 to 97 units. We also continue to work with owners to facilitate restructured loans. We do this for free – let us know if we can help.

### **Vacancy Rates Continue Decline – 10.8%**

Vacancy rates for the 3rd Qtr of 2010 for all-size, existing (>6 mo.'s) multifamily units decreased from 11.9% in the 2nd quarter to **10.8%.** Of the 343,257 total multifamily units, there were 37,200 reported as vacant with 7,098 absorbed. The total inventory gained 3,748 units.

# of Units	2010 2nd Qtr.	2010 3rd Qtr
2 - 24	11%	15%
25 - 50	15%	17%
51 - 75	13%	13%
76 - 99	14%	11%
100 - 150	12%	12%
151 - 200	11%	11%
200+	11%	<u>11%</u>
Average	11.9%	10.8%

The highest vacancy rates (20% to 25%) for the 3rd quarter were reported for NW Phoenix, CW Phoenix, and Uptown. Mountain Park, Chandler and Sky Harbor reported the lowest vacancy rates (4% to 5%),

Of the total 81 new permits issued in the  $3^{rd}$  quarter, Pearlman Architects accounted for 65u at 4570 N Central Av. Three projects were completed: NRP Group - 80u at 3330 E Van Buren and 68u at 2140 E Broadway Rd., and Spanos Group - 200u at 1247 S  $96^{th}$  St.

#### KASTEN LONG COMMERCIAL GROUP

- The Largest, Independent, Local Commercial Apartment Brokerage
- Specializing in apartment brokerage since 1998. \$750 Million in apartment sales by our agents.
- Work with owners and lenders to restructure loans (**FREE SERVICE**).

SERVICES: Property Valuations, Short Sales, Lender Negotiations, Buying Opportunities & Management.

### Multifamily Data - Greater Phoenix Area

Year	Permits	Absorp.	Vacancy
2002	5,351	4,273	9%
2003	4,836	3,702	9.6%
2004	4,997	9,230	7.9%
2005	3,250	4,756	5.0%
2006	3,922	(4,653)	5.3%
2007	6,675	(5,846)	8.5%
2008	6,365	(4,466)	10.8%
2009	637	(5,319)	14.2%
2010 (1)	180	7,938	12.3%
2010 (2)	75	2,283	11.9%
2010 (3)	81	7,098	10.8%

There are only 144 units currently under construction - mostly in North Tempe and Uptown Phoenix. Rental rates increased 2.2% from the 2nd qtr. For older complexes, both small and large, our in-house survey indicates rental rates decreasing and vacancy rates often 20% or more.

Vacancy rates for each of the Valley's 32 districts, plus a list of new construction projects, are posted under "Apartments - Market Data" on www.KLCommercialGroup.com

Data Source for Vacancy and Demographics:

- Phoenix Metropolitan Housing Study, AZ R.E. Center Arizona State University's Polytechnic Campus

# **Greater Phoenix Apartment Sales**

ADDRESS	UNITS	SOLD PRICE	SALE DATE	GSI	GRM	COMMENTS
CITY 'NAME'	SIZE (SF)	PRICE / SF	YEAR BLT.	PRICE / UNIT	CAP	
1944 W Thunderbird Rd Phoenix, 'Autumn Ridge'	672 530,208	\$27,000,000 \$50.92	9/24/2010 1979	\$40,179		368 1/1, 128 2/1, 136 2/2, 24 3/1, 16 3/2 REO, renovated & upgraded 2006-7
19920-19940 N 23 <sup>rd</sup> Av Phoenix, 'The Canyons'	629 460,525	\$45,500,000 \$98.80	7/8/2010 2004	\$3,870,876 \$72,337	6.6	78 st, 210 1/1, 49 2/1, 198 2/2, 58 3/2, 36 4/2 REO, 25% occupied, \$2M renovations planned
13300 N 88 <sup>th</sup> Av	485	\$31,525,000	7/27/2010	\$4,569,180	6.9	75 st, 300 1/1, 110 2/2
Peoria, 'Indigo at Trianna'	280,220	\$112.50	2009	\$65,000		High vacancy
8330 N 19 <sup>th</sup> Av	432	\$20,500,000	7/29/2010	\$3,000,000	6.8	264 1/1, 48 2/1.5, 120 2/2
Phoenix, 'Montelano'	339,852	\$60.32	1985	\$47,454	6.2	89% occupied, All Cash, \$4.3M recent renova.
21150 N Tatum Blvd	342	\$42,525,000	9/17/2010	\$4,005,859	10.6	134 1/1, 6 1/1.5, 178 2/2, 24 3/2
Phx, 'Shade @ Desert Ridge'	344,104	\$123.58	2006	\$124,342	5.8	All Cash
1033 S Longmore St	320	\$5,500,000	9/2/2010	\$2,105,856	2.6	232 1/1, 88 2/2
Mesa, 'Fiesta Park'	243,540	\$22.28	1979	\$17,188		All Cash, Short Sale
1311 W Baseline Rd	306	\$15,400,000	7/29/2010	\$2,578,188	6.0	72 st, 80 1/1, 154 2/2
Tempe, 'Mission Springs'	216,200	\$71.23	1987	\$50,327	6.9	REO, All Cash
2025 W Indian School Rd Phx, 'Fountain Ridge'	280 133,308	\$3,150,000 \$23.63	7/23/2010 1973	\$11,250		128 st, 144 1/1, 4 2/1, 4 2/2 60% occupied, REO, master metered
825 W Queen Creek Rd	272	\$24,700,000	8/17/2010	\$3,059,376	8.1	76 1/1, 168 2/2,28 3/2
Chandler, 'Ocotillo Springs'	253,548	\$97.42	1998	\$90,809	5.3	
17239 N 19 <sup>th</sup> Av	256	\$9,200,000	9/23/2010	\$1,891,200	4.9	112 1/1, 48 2/1.5, 96 2/2
Phx, 'Bell Cove'	204,800	\$44.92	1984	\$35,938		70% occupied, REO
4032 W Osborn Rd	247	\$3,500,000	7/16/2010	\$1,344,108	2.6	1 st, 123 1/1, 60 2/1, 11 2/1.5, 52 2/2
Phx, 'Plaza'	178,470	\$19.61	1985	\$14,170		Deferred maintenance
13720 N 88 <sup>th</sup> Av	246	\$19,680,000	7/27/2010	\$2,538,168	7.8	60 1/1, 8 2/1, 150 2/2, 28 3/2
Peoria, 'Barossa @ Trianna'	215,256	\$91.43	2009	\$80,000		High vacancy
2225 W Frye Rd Chandler, 'Symphony'	234 249,988	\$26,300,000 \$105.21	7/22/2010 1998	\$112,393		59 1/1, 142 2/2, 33 3/2 Condo mapped, All Cash
901 S Dobson Rd	226	\$9,700,000	9/29/2010	\$1,712,568	5.7	18 st, 98 1/1, 42 2/1, 68 2/2
Mesa, 'Sorrento'	168,324	\$57.63	1982	\$42,920		Last sale foreclosure 4/10, FKA Dobson Village
4776 E Guadalupe Rd Gilbert, 'Sonoma Landing'	220 192,611	\$20,000,000 \$103.84	7/26/2010 2001	\$2,418,240 \$90,909	8.3	84 1/1, 112 2/2, 24 3/2
909 E Northern Av Phx, 'La Siena Sr Living'	190 231,327	\$25,926,582 \$112.08	9/29/2010 2008	\$136,456		190 independent & assisted living units REO, Included \$1,787,719 personal property
15082 N 59 <sup>th</sup> Av	176	\$7,900,000	8/10/2010	\$1,563,468	5.1	24 st, 80 1/1, 72 2/2
Glendale, 'Sagewood'	115,008	\$68.69	1984	\$44,886	6.5	86% occupied
950 S Terrace Rd	150	\$4,800,000	7/26/2010	\$1,073,280	4.5	83 1/1, 67 2/1
Tempe, 'University Crossings'	116,800	\$41.10	1968	\$32,000	6.5	REO, All Cash
2925 N Greenfield Rd	130	\$2,100,000	9/20/2010	\$2,100,000	2.5	64 1/1, 66 2/1
Phx, 'Loma Linda Gardens'	193,680	\$10.84	1970	\$16,154		REO, All Cash, 60% occ, defer. maintenance
3211 E Pinchot Av Phx, 'Pinchot Towers'	104 58,767	\$2,065,000 \$35.14	7/13/2010 1972	\$19,856		104 1/1 High vacancy, 30% occupied, master metered
660 E Broadway Rd	97	\$1,500,000	8/6/2010	\$666,000	2.3	27 st, 70 1/1
Mesa, 'Arbor on Broadway'	46,950	\$31.95	1969	\$15,464		Master meter
111 E Mesa Dr	94	\$3,150,000	8/31/2010	\$669,588	5.7	15 1/1, 37 2/1, 41 2/2, 1 3/2
Mesa, 'Sun Crest'	89,147	\$35.33	1985	\$33,511	7.0	Short sale, 75% occupied
7328 N 27 <sup>th</sup> Av	84	\$1,535,000	7/21/2010	\$527,280	2.9	52 1/1, 32 2/1
Phoenix, 'Posada Bonita'	52,080	\$29.47	1984	\$18,274		All Cash
222 E Cody Dr Phoenix, 'Brighton Place'	80 67,200	\$1,100,000 \$16.37	9/15/2010 1990	\$13,750		80 2/1 Distress sale
9601 N 17 <sup>th</sup> Av	72	\$1,499,850	9/10/2010	\$345,600	4.3	36 1/1, 36 2/1
Phoenix, 'North 17'	57,960	\$25.88	1984	\$20,831		REO, 40% occupied

CAP Cap Rate (NOI / Sales Price)

NOI

Gross Scheduled Annual Income (Assumes 0% vacancy)
Gross Rent Multiplier (Sales Price / GSI) GSI GRM

Net Operating Income (Total income less vacancy and expenses)

Table compiled by: **Kasten Long Commercial Group** Data source: COSTAR, ARMLS, BREW and personal knowledge. All information is believed to be accurate but is not guaranteed.

ADDRESS	UNITS	SOLD PRICE	SALE DATE	GSI	GRM	COMMENTS
CITY 'NAME'	SIZE (SF)	PRICE / SF	YEAR BLT.	PRICE / UNIT	CAP	
6141 N 59 <sup>th</sup> Av	66	\$1,551,126	7/23/2010	\$508,680	3.0	6 1/1, 60 2/2
Glendale, 'Desert Crest'	54,720	\$28.35	1985	\$23,502	9.0	REO, 83% occupied, All Cash
435 E 2 <sup>nd</sup> St	44	\$925,000	7/13/2010	\$223,152	4.1	24 1/1, 20 2/1
Mesa, 'Sun View'	31,400	\$29.46	1980	\$21,023	2.7	REO, 64% occupied, All Cash
3044 E Fillmore St	41	\$500,000	8/10/2010	\$275,520	1.8	41 2/1
Phoenix, 'Celebrity'	28,700	\$17.41	1986	\$12,195		Short Sale, All Cash
21239 N 24 <sup>th</sup> Av	34	\$650,000	9/8/2010	\$306,000	2.1	34 2/1
Phoenix, 'Sunlight Vista'	30,686	\$21.18	1983	\$19,118		REO, 65% occupied
21239 N 24 <sup>th</sup> Av	34	\$750,000	9/15/2010	\$306,000	2.5	34 2/1
Phoenix, 'Sunlight Vista'	30,686	\$24.44	1983	\$22,059		65% occupied, Resale from 9/8/2010
425 E Brown Rd	30	\$1,000,000	8/16/2010	\$230,400	4.3	18 2/1, 12 3/2
Mesa, 'Mountain View'	25,224	\$39.64	1973	\$33,333		Condo conversion, REO, 60% occ.
914 W Glendale Av	30	\$1,535,500	8/17/2010	\$187,200	8.2	8 1/1, 13 2/1, 8 2/1.5, 1 2/2
Phoenix, 'Glenwood Terrace'	24,670	\$62.24	1961	\$51,183		Assumed loan
2002 E Sweetwater Av	29	\$675,000	9/29/2010	\$179,700	3.8	5 1/1, 24 2/1
Phoenix, 'Sweetwater Hills'	22,200	\$30.41	1984	\$23,276		REO, additional \$50K credit, 28% occupied
730-820 E Turney Av Phoenix, 'Carolyn Place'	29 19,050	\$560,000 \$29.40	7/23/2010 1944	\$19,310	3.2	24 1/1, 4 2/1, 1 3/2 All Cash
6331 – 6333 N 10 <sup>th</sup> St Phoenix, '10 <sup>th</sup> Street Palms'	24 21,980	\$958,000 \$43.59	8/20/2010 1963	\$39,917		8 2/1, 16 2/2, Renovated in 1983 All cash
2121-2221 W Heatherbrae Dr	23	\$375,000	9/15/2010	\$131,100	2.9	23 2/1
Phoenix, 'West Heatherbrae'	17,250	\$21.74	1962	\$16,304		REO, All Cash, 26% occupied
2222 S Rural Rd Tempe, 'Villa Carmel'	20 12,190	\$425,000 \$34.86	7/13/2010 1960	\$21,250		20 2/1 REO, All Cash, 10% occupied
3413-3415 E Earl Dr	18	\$525,000	9/17/2010	\$115,680	4.9	3 st, 15 2/1
Phoenix, 'EdMar'	12,160	\$43.17	1974	\$29,167	10.2	All Cash
1709 W Mountain View Rd	16	\$266,000	7/29/2010	\$86,400	3.1	16 2/1
Phoenix, 'Monte Vista'	12,160	\$21.88	1985	\$16,625		Short Sale, All Cash
6557 E Osborn Rd Scotts, 'Palms @ Scottsdale'	16 9,781	\$460,000 \$47.03	8/27/2010 1960	\$28,750		3 st, 11 1/1, 2 2/1 All Cash
813 E Marlette Av Phoenix, 'Villa Marlette'	12 12,536	\$430,000 \$34.30	7/23/2010 1962	\$35,833		All Cash
520-526 E Pierson St Phoenix, 'Woodbrier'	12 8,064	\$234,000 \$29.02	8/30/2010 1964	\$19,500		12 1/1 (4 triplexes) All Cash
3145 E Cypress St	12	\$400,000	7/12/2010	\$79,200	5.1	12 1/1
Phoenix, 'Cypress Arms'	6,192	\$64.60	1975	\$33,333		All Cash, resale from January 2010
6020-6034 N 21 <sup>st</sup> Av Phoenix	12 9,360	\$240,000 \$25.64	7/9/2010 1963	\$20,000		12 2/1 All Cash, 0% occupied
1810 N 16 <sup>th</sup> St Phoenix	11 7,060	\$235,000 \$33.29	7/30/2010 1950	\$21,364		8 1/1, 3 2/1 All Cash
4838-4902 E Culver St	10	\$210,000	9/21/2010	\$70,200	2.9	4 1/1, 6 2/1
Phoenix, 'Galaxy Estates'	7,768	\$27.03	1960	\$21,000		All Cash, previous sale 9/13/10 for \$160K
Broken Condo Sales						
2155 E Liberty Ln Phx, 'San Riva @ Foothills'	230 of 280 202,919	\$15,789,845 \$77.81	7/22/2010 1999	\$68,651		Broken condo conversion
2625 E Indian School Rd Phoenix, 'Biltmore Palms'	46 of 106 36,755	\$2,500,000 \$66.02	8/27/2010 1982	\$54,348		Broken condo conversion, 46 1/1's.
7750 N 12 <sup>th</sup> St Phoenix, 'Vista del Monte'	18 of 176 18,622	\$184,000 \$9.88	8/6/2010 1972	\$10,222		12 2/1, 6 3/1, REO, All cash Broken condo conversion



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## **The Apartment Market**

In the 3<sup>rd</sup> quarter, there were 46 apartment transactions (10+ units), three broken condo sales and six 3<sup>rd</sup> party trustee sale purchases. Of the 46 regular sales, 27 (59%) were 'all cash'. In almost every non 'all cash' sale, the existing lender provided a loan for a new buyer with better terms and reduced principle – typically resulting in a 20% to 25% higher price, but a complete loss of the original loan. Because of current banking regulations, lenders are often forced to help a new buyer rather than have a higher write-down due to a restructured loan being deemed a 'troubled asset'. **Many lenders, however, are really trying to help current owners – we applaud their efforts.** If there is no longer a lender, as in the case of CMBS, the loan is in the hands of special servicing agents, whom are typically unable to offer any loan modification as the loan is tied-up in bonds and divided among many investors. Loans held by Fannie Mae are in similar situations. If you are considering trying to obtain a loan modification, it's important to know who holds your loan. Liquidity is still almost nonexistent. This hampers the resale market, but is severely hurting borrowers with loans that are due, even if there is no default. Due to existing banking regulations, often the only avenue for a lender is foreclosure.

The outlook for the <u>near</u> future is not good. Unemployment remains at a 25 year high and the default rate for CMBS loans in Arizona is the highest in the US. Due to the  $\pm 40,000$  homes currently in foreclosure and about the same number already owned by the bank, the supply of REO sales is projected to drive the median single family home price down 5% to 20% in 2011. On the positive side, this will create even more affordable housing. Combine this with the appeal that Arizona offers and the lack of new construction in recent years, when the economy rebounds, it may do so faster than many expect!

We recently held our first seminar for the public. It was well attended, including many owners that are suffering from the lack of cash flow due to the economy and depressed rents resulting from the many REO and 'short' sales at very low prices. Meg Steiner, attorney, Dave Isaac, CPA and Terry-Ann Shepstead, title provided clear insight into legal, tax and escrow concerns. Meg has again provided an insert for our newsletter – highlighting options owners may have when confronted with tough decisions needed to be made when cash is vanishing. Jim Kasten, CCIM, Owner/Designated Broker.

### KASTEN LONG COMMERCIAL GROUP Activity

#### PHOENIX APARTMENTS "FOR SALE"

100	11600 N 75th Ave, Glendale	unpriced	9	502 E Mariposa	\$245,000
96	820 E Brown Rd, Mesa	\$2,600,000	8	317 N 17th Dr	\$365,000
54	2508 W Elm St	\$1,100,000	8	1345 E Campbell Ave	\$325,000
47	6702 N 17th Ave	\$920,000	4	1902 W Michigan	\$145,000
			4	251 N 93rd St	\$139,000
44	2820-44 W Augusta	\$880,000	4	6434 S 22nd St	\$109,000
40	2848 E Greenway Rd	\$800,000	4	6440 S 22nd St	\$109,000
34	2522 W Highland	\$499,000	4	6444 S 22nd St	\$109,000
34	5725 N 8th Place	\$975,000	4	6450 S 22nd St	\$109,000
29	1623 & 1625 W Missouri	\$675.000	4	6454 S 22nd St	\$109,000
29	1023 & 1023 W WIISSOUII	,	4	2829 E Adams St	\$79,900
18	4207-4213 N 9th St	\$449,000	4	2838 E Adams St	\$95,000
12	1541-45 W Roosevelt	\$135,000	4	2842 E Adams St	\$95,000
12	35 N May, Mesa	\$245,000	3	3436 E Melvin St	\$79,000
9	715 & 721 W Cinnabar	\$165,000			

#### OTHER PROPERTIES "FOR SALE"

Community Center / Church					
401 E Mohave St	Phx	\$595,000	9.26A SWC 107th Ave & Olive	Peoria	\$3.025M
			1.49A SWC 107th Ave & Olive	Peoria	\$812,500
			317 N 17th Dr	Phx	\$65,000

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(Specializing in Apartment Brokerage since 1998)

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